A Call to Action!
Live-tweeting the ARCS Conference

@MarkBSchlemmer
@ITweetMuseums
#ARCSconf
Why live-tweet?
Why live-tweet?

It’s all about the #
Why live-tweet?
It’s all about the #
Best practice
Why live-tweet?
It’s all about the #
Best practice
Final encouragement
Why live-tweet?
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Erin Gray
@erinbgray

@MarkBSchlemmer Unfortunately no longer close enough to easily go to museum/registrar conferences. Find live tweeting vital to getting info.

11:31 AM - 3 Nov 2013

A Call to Action! Live-tweeting the ARCS Conference - @MarkBSchlemmer / @ITweetMuseums
Why live-tweet?

Alli Burness
@alli_burnie

Loving the Registrar-centric tweets from #ARCS_2013. Been looking for more of this kind of conference in my feed. h/t @MarkBSchlemmer

7:01 PM - 2 Nov 2013
Why live-tweet?

@ExtrovertedMuseum
@ITweetMuseums itm_livetweet • Peers not present benefit
• It can ideally create an informed hierarchy, more receptive to ideas brought home

8:02 PM - 12 May 2014
It's all about the #
It's all about the #ARCSconf
Best practice

Tell your followers where you are, what the session is and analyze and report with good balance. Context is the key.
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Make interesting and creative use of the vast array of social media tools to share the #ARCSconf experience.

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Final encouragement
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@MarkBSchlemmer I LOVED your tweets from #ARCS_2013!!!
Makes me want to become a museum registrar.

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Final encouragement

Anulfo Baez
@EvolvingCritic

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2 YEARS AGO

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@ITweetMuseums
#ARCSconf
TWEET!
#ARCSconf