Off Site Storage: Build or Rent

The Broad
Museum of Modern Art
San Francisco Museum of Modern Art

ARCS conference
Philadelphia, November 8, 2019
• Designed by Diller Scofidio + Renfro in collaboration with Gensler
• Opened to the public September 2015
• Over 3.3 million visitors since opening
• Approximately 2,000 works of art
• 120,000 square foot building
• 50,000 square feet of gallery space
• 22,000 square feet of on site storage space
• Over 80% of our collection stored on site in four storage vaults
• 7.5% on view at the museum
• Almost 13% installed at the residences/offices
Robert Therrien, *Under the Table*, 1994, wood, metal and enamel, 117 x 312 x 216 inches overall
Charles Ray
*Firetruck*, 1993
Painted aluminum, fiberglass, and Plexiglas
144 x 558 x 96 inches

Jeff Koons
*Cracked Egg (Red)*, 1994-2006
Mirror-polished stainless steel with transparent color coating
Approximately 78 x 62 x 120 inches
Thomas Houseago

Giant Figure (Cyclops)
2011
Bronze
177 x 67 x 66 inches
Anselm Kiefer
Das Salz der Erde (Salt of the Earth), 2011
27 unique photographs on lead on steel frame
106 ½ x 147 ½ x 590 ½ inches
Tom Otterness
*Big Big Penny*, 1993
Bronze
71 ¼ x 66 ½ x 15 ¾ inches

Tom Otterness
*Dodo*, 1989-90
Bronze
34 ¾ x 21 x 26 inches
• Approximately 6% of the collection stored off site
• 11,300 square feet of storage in 4 different locations
Storage with fine arts warehouses

**Pros**
- We didn’t have to build or retrofit
- We didn’t hire additional staff
- We didn’t purchase additional equipment
- It didn’t slow down our move/installation
- We didn’t have to change the way we worked
- Our artwork is stored safely

**Cons**
- Artwork stored off site is not easily accessible
- There is an associated cost every time something is moved
- There is a monthly storage cost
- Have to rely on others rather than managing your own collection
- Requires more advance planning
- Have to commute to warehouse
MoMAQNS
Off-site Art Storage
MoMAQNS

Served as MoMA’s temporary home from 2001-2004

- 160,000 ft²
- 80,000 ft² - art storage
- Library and Archives storage
- Imaging studios
- Satellite Conservation lab
## Art storage in QNS and Midtown by Department

<table>
<thead>
<tr>
<th>Department</th>
<th>QNS square feet</th>
<th>QNS # of Objects</th>
<th>Midtown square feet</th>
<th>Midtown Objects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architecture and Design</td>
<td>11,000</td>
<td>21,000</td>
<td>1,200</td>
<td>10,000</td>
</tr>
<tr>
<td>Photography</td>
<td>2,500</td>
<td>4,000</td>
<td>2,500</td>
<td>27,000</td>
</tr>
<tr>
<td>Drawings and Prints</td>
<td>4,500</td>
<td>20,000</td>
<td>4,000</td>
<td>50,000</td>
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<tr>
<td>Media and Performance</td>
<td>625</td>
<td>1,000</td>
<td>none</td>
<td>none</td>
</tr>
<tr>
<td>Painting and Sculpture</td>
<td>64,000*</td>
<td>4,000</td>
<td>none</td>
<td>none</td>
</tr>
<tr>
<td>Film</td>
<td></td>
<td></td>
<td>MoMA Film Preservation Center, Hamlin, PA</td>
<td>30,000</td>
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<tr>
<td>Digital storage</td>
<td></td>
<td></td>
<td></td>
<td>800 terabytes</td>
</tr>
</tbody>
</table>

* P&S storage space is shared with larger objects from other departments
Screen / Till Storage
Crates
Cars
Viewings
Traveling between MoMA and MoMAQNS
FROM THE REGISTRAR - NOTICE OF ART TRANSFER

SH.2019-83

COLLECT FROM: (see box below) on (date): at (time):
DELIVER TO: (see box below) on (date): at (time):
PURPOSE: Shuffling

COLLECT FROM: MoMA, QNS Drawings Shelf T2

Deliver to DAM, Drawings
TR19157.167-a-b
Alexander Calder
Untitled Mobile, n.d.
Drawing
11 3/4 x 8 1/4" (29.8 x 21 cm)

TR19157.167-a-b Museum of Modern Art, QNS (45-20 33rd Street at Queens Blvd), MoMA, QNS, Drawings, Shelf T2

Shuffling: yes

Deliver to MoMA, QNS Drawings Tll 266

Deliver to DAM, Drawings
1575.1968
Alexander Calder
Marj, 1931
Drawing
15 5/8 x 25 1/2" (40.3 x 64.8 cm)

1575.1968 Museum of Modern Art, QNS (45-20 33rd Street at Queens Blvd), MoMA, QNS, Drawings, Tll 266

Delivering: yes

Deliver to Photo
938.2014.1-64
Richard Millican
Various sizes

938.2014.64 MoMA, QNS Ground Floor Bay E, Section 10

Delivering: yes

COLLECT FROM: MoMA, QNS Ground Floor Bay E, Section 10

Preparer: SH.2019-83

Deliver to DAM, Drawings
1054.1969
Alexander Calder
Etching Rod Rose, 1969
Drawing
29 1/2 x 43 1/4" (74.7 x 109.6 cm)

Delivering: yes

1056.1969
Alexandra Calder
Untitled, 1950
Drawing
28 1/2 x 43 1/4" (74.9 x 109.6 cm)

Delivering: yes

1056.1969 Museum of Modern Art, QNS (45-20 33rd Street at Queens Blvd), MoMA, QNS, Drawings, Tll 266

Delivering: yes

1091.1969
Alexander Calder
Untitled, 1959
Drawing
29 1/2 x 43 3/8" (74.9 x 110 cm)

Delivering: yes

1091.1969 Museum of Modern Art, QNS (45-20 33rd Street at Queens Blvd), MoMA, QNS, Drawings, Tll 266

Delivering: yes

1002.1969
Alexander Calder
Untitled, 1959
Drawing
29 1/2 x 43 1/4" (74.8 x 109.7 cm)

Delivering: yes

1002.1969 Museum of Modern Art, QNS (45-20 33rd Street at Queens Blvd), MoMA, QNS, Drawings, Tll 266

Delivering: yes

COLLECT FROM: MoMA, QNS Ground Floor Bay E, Section 10

Preparer: SH.2019-83

Deliver to DAM, Drawings

Preparer: SH.2019-83

Page 2 of 6
Collections Center: Creating a Second Campus

Ashley Dodd, Senior Associate Registrar / Collections Manager
SFMOMA: History of collecting

1935–1995: War Memorial Building
• Late 70s/early 80s SFMOMA began storing offsite

1995–2013+: Mario Botta Building
• 2000: 20,822 artworks

2016–present: Snøhetta Building
• 2019: 49,422 artworks
Stored off-site with Third Party Vendor 30+ years

**PROS**

• Safe way for SFMOMA to continue to grow collection

• Partners in collections management

• Some accessions require no artwork movement

**CONS**

• Access hurdle

• Out of sight, out of mind

• Costs
SFMOMA's Expansion + Campaign for Art

2009–2016: Campaign, Closure, Construction

- Expansion to focus on gallery space
- Curatorial: “How will we access our collection?”
- Donors: "Where will new acquisitions go? How will they be used?"
- Where will staff work while museum is under construction?

View from Howard Street. SFMOMA’s Snohetta Building facade
SFMOMA's Collections Center (CC)
More than storage

SFMOMA’s Collections Center. 2015. Photo: Katherine Du Tiel
Collections Center (CC)
More than storage

- 150,000 sq ft of warehouse space
- 7 departments relocated during 3 year closure
- Storage furniture, conservation and shop equipment repurposed from museum
- Architectural Mock-up Gallery
Collections Center (CC)

Artist Initiative

- $1.75 million Mellon Grant (2014-2019)
- Funded mission of Collections Center: collections research + access
- 5 projects, 5 years
- Funded staff positions, travel, public + private programming
- Helped realize what the CC can be
Collections Center (CC)

What we are today

Second Campus

- Museum quality storage
- Conservation Studio
- Photo Studio
- Woodshop
- Archives

Access Activity

- Internal Viewings
- External Viewings/Tours
- Higher Education Program

Richard Misrach Artist Initiative Interview. 2015. Photo: Katherine Du Tiel
Managing your own collections facility

PROS

• Increased care and access
• New types of exhibitions
• Greater diversity of artworks in galleries
• Increased knowledge of collection
• Meeting museum's mission

CONS

• Expensive!
• Requires significant staff
• Substantial workload
• Keeping campuses connected and equal
• Learning curve: collections management
Contact Information

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Thank you!