



**Association of Registrars and Collections
Specialists (ARCS)**

***July 1, 2019-June 30, 2023
Strategic Plan***

**Approved by the ARCS Board of Directors
July 18, 2019**

Introduction

ARCS was founded in June 2012 as a 501(c)(3) organization. It is an international membership organization representing registrars and collections specialists around the world, providing programs and services directed to the workers managing cultural and biological heritage.

This plan was developed by the ARCS Board of Directors after many years of discussion, beginning in November 2016. In 2018, the ARCS Board of Directors hired Tecker International, LLC, to facilitate the planning process and lead an ARCS Stakeholder Research project. This research guided strategic planning sessions that took place in November 2018, March 2019, and June 2019.

The ARCS Strategic plan incorporates existing programs and services as well as new initiatives. The board confirmed the priorities in the following plan, which will serve as a guide in the coming years.

An annual status review of activities in relation to the strategic plan will be completed by the board.

MISSION STATEMENT

The mission of ARCS is to represent and promote registrars and collection specialists, to educate the profession in best practices of registration and collections care, and to facilitate communication and networking.

VISION

To be the authoritative resource and advocate for professionals in collections care.

CORE PURPOSE

We educate and advocate for registrars and collections specialists.

VALUES

- **Demonstrate the Ethics of the Profession**
 - **Accountability to Membership**
 - **Model Transparency**
 - **Promote Inclusivity**
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ARCS'S COMMITMENT TO ITS MEMBERS

ARCS Values, Supports, and Promotes:

- **Professional development and communication**
- **Recognition of excellence within the field**
- **Ethical and professional standards**
- **Collaboration among members and across professional organizations**
- **Dissemination of information and resources pertinent to the advancement of collections practice and expertise.**

GOALS AND OBJECTIVES

All the goals and objectives below reflect the priorities of ARCS; the order in which they are listed does not indicate greater or lesser levels of importance.

GOAL 1:

ARCS members utilize a dynamic array of educational programs that support and advance the profession.

Objectives:

- 1) Develop and disseminate comprehensive professional resources.
- 2) Increase the number and variety of educational programs.
- 3) Develop programming that includes multiple perspectives.
- 4) Improve and expand the awards program.

GOAL 2:

ARCS elevates the status of the collections professional.

Objectives:

- 1) Improve the standing of the profession.
- 2) Increase the understanding of the importance and relevance of the profession.
- 3) Encourage pay equity within the cultural heritage profession.
- 4) Encourage compensation for internships.

GOAL 3:

ARCS is a leading partner in a global community of registrars and collections specialists.

Objectives:

- 1) Increase international participation in ARCS membership activities.
- 2) Increase connections among existing organizations.
- 3) Explore supporting the growth of regional groups.

GOAL 4:

ARCS has efficient and effective governance and organizational structures to achieve the goals of the organization.

Objectives:

- 1) Identify and implement the ideal staff and operation support structures.
- 2) Identify and implement changes to transition to a strategic and diverse board.
- 3) Increase the efficiency and effectiveness of the committee structure.
- 4) Increase the diversity of ARCS funding streams to improve its financial position.