

COMMITTEE CHARGE:

MEMBERSHIP ENGAGEMENT COMMITTEE CHARGE FY23:

Assist subcommittees and task forces in their work to identify valuable benefits and resources for ARCS members. Conduct regular membership research to recognize trends within the field and the needs of ARCS' membership. Coordinate and facilitate communication between subcommittees, task forces, and the Board.

COMMITTEE CHAIR TERM:

July 2026 - July 2028

Eligible for renewal biannually

DESCRIPTION OF DUTIES:

- Oversee and lead the Membership Engagement Committee
- Work with Board Liaison to inform board of progress and needs
- Submit Membership Engagement Committee monthly reports to Board
- Schedule and lead Committee meetings
- Schedule and lead Membership Engagement Chairs meetings
- Keep Committees documents in order and up to date

ORGANIZATIONAL OBJECTIVES:

- Implement regular surveys of membership based on ARCS needs and goals
- Assist with the evaluation of existing membership metrics to identify trends
- Provide data analysis and preliminary recommendations to Committees and the Board based on survey responses

PROGRAM FUNCTIONS OR OBJECTIVES:

Oversee the development of annual membership survey

- Aggregate areas of inquiry from Committees, Task Forces, and Board needs
- Draft survey questions with the goal of efficiency and maximizing member response
- Coordinate timing and logistics of survey period with ARCS Association Manager
- Provide analysis and recommendations of survey results

Monthly Membership Metrics

- Share monthly analysis of existing membership metrics as provided by ARCS Association Manager